



Know Your Score

Three e-tailing group Benchmarking Opportunities

Request a sample scorecard or customize benchmarking to best meet your needs by emailing lf@e-tailing.com or calling 773-975-7280.

ONSITE MYSTERY SHOPPING



The e-tailing group mystery shopped 100 Merchants during the 2015 holiday season as part of their 18th Annual Mystery Shopping Study, benchmarking 271 essential merchandising and customer service metrics.



We will shop your site and individually benchmark it against these top merchants and one category of your choice. **Cost: \$999**



You get a scorecard you can use to prioritize your 2016 roadmap. See how you compare, get insights and best practices, learn category-specific ways to differentiate yourself and define growth opportunities. **Deliverable: 2 weeks**

Request a scorecard or get specifics by emailing Lauren Freedman at lf@e-tailing.com or 773-975-7280.

Share this message with your friends



This email was sent to by **the e-tailing group, inc.**

1743 W. Wellington Avenue | Chicago | IL | 60657

[Forward to a friend](#) | [Manage Preferences](#) | [Unsubscribe](#)

